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For Immediate Release

GoodMaps Continues to Provide Enhanced Wayfinding thru Partnerships with Intel, Mapping UK Stations and Stores

LOUISVILLE, Ky. (February 21, 2022) – GoodMaps, born out of American Printing House for the Blind (APH), continues to create innovative wayfinding experiences for the visually impaired. With a recently announced partnership with Intel, expansion of wayfinding through UK train stations and grocery stores, an acquisition of Sendero GPS, the beginning of APH GoodMaps Education and the start of the 2022 Smart Cities project with APH.

As part of the Intel RISE Technology Initiative (IRTI), GoodMaps is collaborating with Intel to deliver a high-quality indoor wayfinding solution for all, with special emphasis on improving indoor navigation for people including those who are blind or low vision, mobility impaired, and deaf or hard of hearing. With GoodMaps technology people can safely, effectively and easily navigate indoor spaces resulting in greater independence when traveling.

In the United Kingdom, GoodMaps has revolutionized the way passengers' access, utilize, and travel throughout railway stations, due to the partnership with Transpennine Express. Any passenger traveling through TPE stations will now be able to navigate with turn-by-turn directions throughout their stations using the GoodMaps Explore app, available on both iOS and Android free of charge. GoodMaps Explore can navigate travelers from the station entrance, through ticket barriers, and onto their train, with confidence and ease. By providing an inclusive navigation solution to the TPE transportation community, GoodMaps technology increases the adoption of public transport with a new enhanced wayfinding experience.

GoodMaps recently acquired the Sendero GPS mobile app from Aira and released the subscription apps, Seeing Eye GPS, RNIB Navigator and Guide Dogs NSW under the name GoodMaps Outdoors for free.

These state-of-the-art digital maps are then made available in the GoodMaps Explore app, which provides audio instructions to communicate routing and critical spatial

information as users move throughout a space, whether indoors or outdoors. The app can be downloaded for free in the Apple App Store or Android Marketplace.

GoodMaps requires no infrastructure or beacons in a building. Others require dozens of beacons, which are costly and require maintenance. By utilizing LiDAR and image recognition, GoodMaps provide fast and accurate maps of indoor spaces at a fraction of the effort and costs.

About American Printing House for the Blind's GoodMaps Explore

GoodMaps Explore is an accessible navigation application. It helps everyone, visually impaired or not, navigate indoors and outdoors safely and efficiently. To make that happen, GoodMaps is on a mission to map the great indoors by streamlining that process. We can accurately map a building in the time it takes to walk through it. All of these maps are available to Explore app users. Another revolutionary aspect of GoodMaps Explore is the superior positioning accuracy provided by camera-based positioning (CPS). CPS is not limited to indoor positioning and has the potential to bring this accuracy level outdoors. For more information, please go to www.GoodMaps.com.

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