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APH Welcomes New Director of The Dot Experience

Darrick Wood has worked across a variety of highly innovative, creative, curiosity-fueled enterprises to develop and implement memorable experiences.

Louisville, KY (December 15, 2025) – American Printing House (APH) is pleased to announce that Darrick Wood has been named Director of The Dot Experience, the groundbreaking attraction scheduled to open in October 2026. Wood brings more than two decades of creative leadership across museums, attractions, and educational environments serving K–12 and adult learners, including individuals who are blind or have low vision.

“Darrick’s experience in education and museums is both extensive and wonderfully eclectic. And we love that his journey included an early career stop at APH as a proofreader,” said Jo Haas, Vice President, Advancement and The Dot Experience. “He is the perfect person to guide The Dot Experience.”

Part museum, part attraction, part factory tour, and completely inclusive, The Dot Experience will redefine public spaces. Rooted in APH’s 167-year legacy as the world’s largest nonprofit organization creating accessible learning experiences, The Dot Experience aims to transform perceptions about blindness and empower individual action toward a world that welcomes everyone.

"Stepping into the role of Director of the Dot Experience means championing stories that connect us to each other," said Darrick Wood. "My mission is to create spaces where personal curiosity drives every visitor to explore at their own pace as they figure out themselves, the world, and their meaningful place in it."

Wood joins APH from the Speed Art Museum, where he spent six years, most recently serving as Gallery Experiences Manager. He also spent seven years with WXOX as the creator, audio story producer, and host of Inside a Question, an hour-long radio program known for its thought-provoking interviews and narrative storytelling. Previously, as Curriculum Developer at Discovery Education, Wood designed multimodal professional development courses for educators.

Wood earned a degree from Earlham College, where he studied mathematics, physics, and philosophy, and from Antioch College, where he spent five months in a Buddhist monastery studying Hindi, philosophy, and meditation. He lives in Louisville with his beautiful wife, Food Network celebrity chef Damaris Phillips.

About The Dot Experience

Currently under construction and scheduled to open in October 2026, this innovative museum will incorporate elements of an attraction, a factory tour, and a center of education. Extending from APH, The Dot Experience's mission is to change perspectives about blindness and empower individual action toward a world that welcomes everyone. APH has operated in Louisville, KY since 1858 as the world's largest nonprofit organization creating accessible learning experiences through educational, workplace, and independent living products and services for people who are blind or low vision. Visit The Dot Experience website at TheDotExperience.org.